



Winning parking
enforcement.

Successfully implementing
a new parking regime.

On & Off Street Parking Enforcement

Kingston upon Hull City Council

- Recruiting and training new team of Parking Attendants
- Communicating the changes to the public
- Managing a new parking regime
- Improving parking compliance



“Bringing in an experienced operator made all the difference. VINCI Park worked with us to involve the local community and avoid the potential problems and pitfalls which could so easily have occurred”.

Richard Townend, Hull City Council.

New stadium – new challenge

The building of the new KC Stadium in the centre of Hull and the introduction of seven new CPZs made the existing system of police traffic wardens inadequate to cope with the increased parking pressures. The Council, therefore, decided to outsource the contract for on and off-street parking enforcement to VINCI Park.

Recruiting the team and building a headquarters

VINCI Park recruited new members of staff from the local community and have trained a totally new parking team. An operating base was sourced and equipped with all necessary facilities for the 27-strong staff. A fleet of eight mopeds and a mini-bus was made available to ensure efficient cover of the city.

A co-ordinated approach to changes

To make the public aware of the new regime, a ‘softly softly’ approach was adopted, with only warning notices being issued for the first ten weeks. Regular meetings were also held with the Council and elected members to answer any questions and issues raised. This close partnership working with the City Council has continued throughout the development of the contract.

Looking to the future

The scheme has made more parking available for city centre shoppers, helped businesses, and reduced illegal parking in residential areas. With Hull’s ongoing programme of regeneration, VINCI Park is working in partnership with Kingston upon Hull City Council to develop the new powers of the TMA 2004 to enable the council to fulfil its Network Management duties.



www.vincipark.co.uk

