



Leading the way.
Overall winners at 2008
British Parking Awards.

Parking Excellence

VINCI Park Award Winner,
2008 British Parking Awards

- Equita Overall Winner Award:
Ninewells Hospital, Dundee, Hospital Mobility Scheme
- The Judges' Special Award for Innovation and Joined-up Thinking:
Ninewells Hospital, Dundee, Hospital Mobility Scheme
- Off-Street Parking Team of the Year:
University of Wales Institute, Cardiff
- Training Award:
Leicester City Council



**british
parking
awards
2008**
WINNER

“Accessibility was a recurring theme at this year’s awards, with many innovative schemes vying for a prize, the VINCI Park scheme at Ninewells represents the best of all these highly commendable ideas”

Paul Sharpe, Marketing Director of Equita

Ninewells Hospital, Dundee

WINNER – Equita Overall Winner Award

WINNER – The Judges’ Special Award for Innovation and Joined-up Thinking

VINCI Park began operating the UK’s first Hospital Mobility Scheme at Ninewells Hospital, Dundee, in August 2007. The Scheme is a pioneering example of close partnership working between NHS Tayside and VINCI Park.

Our award-winning approach:

- Taking a partnership approach to problem-solving.
- Delivering a solution that took into account the needs of the client and all their customer groups.
- Creating a transferable, scaleable innovative new service.
- Taking a thorny issue, such as charging for disabled bays, and turning it into a successful new service.

Leicester City Council

WINNER – The Training Award

When Leicester City Council introduced Decriminalised Parking Enforcement in 2006, VINCI Park guided them through the process. VINCI Park faced two challenges: existing enforcement personnel had to learn new rules, while unlearning the old ones. The team needed to more than double in size to service the new contract and the new system had to be communicated to the public.

Our award-winning approach:

- Completing a recruitment drive to double the team size, using a tailor-made competency screening test.
- Training employees to gain recognised qualifications.
- Introducing a unique ‘buddy training’ scheme, empowering supervisors to provide ‘on-the-job’ training.
- Achieving an exceptionally high PCN payment rate and low error rate.

University of Wales Institute, Cardiff

WINNER – Off-street Parking Team of the Year

In 2006, VINCI Park won the contract to manage parking across five campuses – catering for over 10,000 students and staff – for the University of Wales Institute, Cardiff (UWIC), following its decision to introduce parking charges. All five campuses have subsequently achieved Park Mark – Safer Parking Award status.

Our award-winning approach:

- Adopting a teamwork approach to deliver a complete overhaul of the car parks in just six weeks.
- Communicating clearly to ensure a smooth switch to paid-for parking.
- Providing a highly visible human presence in car parks to reassure customers.
- Supporting the client in their successful bid to achieve Park Mark and Charter Mark status.



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